

Loveland Products
Plant Nutrition
RADIATE® Radio
Success (VO – Jeff McNeal)

:60 RADIO SETTING UP FOR SUCCESS

Music: (upbeat music up and under)

VO: What will success look like for you this season? With Radiate® from Loveland Products, get ready to see your best crop. Radiate's patented combination of IBA and kinetin plant growth hormones stimulate bigger roots and boost root productivity 10 to 20 percent when you apply at planting and at early post.

Whatever crop you grow or challenges you face, Radiate gives crops what they need for bigger root systems and greater root productivity. But why take our word for it? See how Radiate performs in field trials across the country when you visit us online and imagine what Radiate can do for your crops.

Ask your Nutrien Ag Solutions crop consultant about Radiate or visit us online at LPI.ag/rootsyield (L-P-I dot AG slash [Roots Yield](http://LPI.ag/rootsyield)). Radiate from Loveland Products and Nutrien Ag Solutions.

(LOCAL TAG – 7 seconds)