



Loveland Products  
Plant Nutrition  
RADIATE® Radio  
*Success*

**:30 RADIO      SETTING UP FOR SUCCESS**

*Music:            (upbeat music up and under)*

**VO:**            What will success look like for you this season? With Radiate® from Loveland Products, get ready to see your best crop. Radiate's patented combination of IBA and kinetin plant growth hormones stimulate bigger roots and boost root productivity 10 to 20 percent. See how Radiate can make a difference all season long. Set your crops up for success with Radiate.

**CTA 1:**

Ask your Nutrien Ag Solutions crop consultant about Radiate or visit us online at [LPI.ag/success](http://LPI.ag/success)  
(L-P-I dot AG slash **Success**)

**CTA 2:**

Ask your Nutrien Ag Solutions crop consultant about Radiate or visit us online at [LPI.ag/mysuccess](http://LPI.ag/mysuccess)  
(L-P-I dot AG slash **My Success**)