



Loveland Products
Plant Nutrition
RADIATE® Radio
Bigger Roots

:30 RADIO BIGGER ROOTS WITH RADIATE (Faster speaking)

SFX: *(OLD FASHIONED DOOR WITH A BELL OPENING AND MURMURING VOICES IN BACKGROUND.)*

MAN: Hey, Hal. (Stops as if surprised by what he's seeing) What the HECK is that?

SFX: *(SOUND OF SOMETHING SUBSTANTIAL BEING DROPPED ON COUNTER OR TABLE)*

HAL: It's my roots! Pretty big right?

MAN: Heck yeah!

HAL: With Radiate from Loveland Products, a patented blend of plant growth stimulants not only produce bigger roots, they also make them 10 to 20 percent more productive.

MAN: And you know what they say about big roots...

HAL: Yep, big yields.

Music: *(Upbeat transition music up and under)*

ANNCR: Whatever crop you grow or challenges you face, Radiate gives crops what they need for bigger root systems and greater root productivity – 10 to 20 percent more.

CTA 1:

Ask your Nutrien Ag Solutions crop consultant about Radiate or visit us online at LPI.ag/roots

(L-P-I dot AG slash **Roots**)

CTA 2:



Ask your Nutrien Ag Solutions crop consultant about Radiate or visit us online at LPI.ag/getroots

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