



RADIO SCRIPT



**Firespring**<sup>®</sup>

**Client: Loveland Products**

**Title: Radiate – 2018**

**Giveback :30 Date: 3-1-18**

**ISCI: #####**

SCENE	SFX	VOICEOVER
1	<b>SFX:</b> Crickets chirp, rooster crows	
2	<b>SFX:</b> Soft wind blowing, wind chimes in the distance	<b>Sam Elliott VO:</b> Use Radiate to give back to your crops' roots and pay it forward for generations to come.
3		<b>Sam Elliott VO:</b> Radiate is the only root stimulant that can drive maximum root growth in all crops while growing the roots of all the young future farmers of America across the country.
4		<b>Sam Elliott VO:</b> Ask your Nutrien Ag Solutions crop consultant for details about Radiate's giveback program or learn more at <a href="http://RadiateRoots.ag">RadiateRoots.ag</a> .
5		<b>Sam Elliott VO quick disclaimer:</b> Always read and follow label directions. Check registration in your state.