

Task Force® 2

Task Force® 2 – Radio Scripts

(Copy for pre-recorded or announcer-read 30-second radio spots:)

Catch-all

AUDIO CUES	AUDIO (masculine, confident & conversational)
(Instrumental music bed up and under subtly, using generic country sound)	“Isn’t it great when you find a versatile tool that does a lot of different things? Well, now growers have that in a foliar fertilizer – it’s Task Force 2.”
(Continue subtle music bed - Music crescendos appropriately)	“Task Force 2 is an effective 11-8-5 fertilizer packed with essential micronutrients, including boron, iron, copper, zinc and many more. That makes Task Force 2 a great ‘catch-all’ nutritional boost for a wide range of crops.”
(Music up and out.)	“To learn more, ask your Nutrien Ag Solutions dealer about Task Force 2.”

Feed your crops better

AUDIO CUES	AUDIO (masculine, confident & conversational)
(Instrumental music bed up and under subtly, using generic country sound)	“All growers know the importance of key fertilizer elements N, P and K, but what about micronutrients?”
(Continue subtle music bed)	“For top yields, crops also need secondary minerals like boron, iron, copper, zinc and others. And now you can get those in one convenient product: Task Force 2 foliar fertilizer from Nutrien Ag Solutions.”
(Continue subtle music bed - Music crescendos appropriately)	“Task Force 2 is an effective 11-8-5 ‘catch-all’ product loaded with essential micronutrients.”
(Music up and out.)	“So feed your crops better, with Task Force 2 from your Nutrien Ag Solutions dealer.”

Task Force® 2

Essential minerals

AUDIO CUES	AUDIO (masculine, confident & conversational)
(Instrumental music bed up and under subtly, using generic country sound)	“Are your crops getting all the nutrients they need? For top yields, you have to include essential secondary minerals, and Nutrien Ag Solutions makes that easy – with Task Force 2.”
(Continue subtle music bed - Music crescendos appropriately)	“Task Force 2 is an effective 11-8-5 foliar fertilizer packed with key micronutrients like boron, iron, copper, zinc and more. Task Force 2 is a great ‘catch-all’ nutritional package for a variety of crops.”
(Music up and out.)	“This year, feed your fields better, with Task Force 2 from your Nutrien Ag Solutions dealer.”