



N-Pact® – Radio Scripts

(Copy for pre-recorded or announcer-read 30-second radio spots:)

Perfect choice

| AUDIO CUES | AUDIO (masculine, confident & straightforward) |
|---|--|
| (Instrumental music bed up and under subtly, using generic country sound) | “Every crop needs nitrogen . . . and that means every crop can benefit from N-Pact® fertilizer.” |
| (Continue subtle music bed - Music crescendos appropriately) | “Na Pact from Nutrien Ag Solutions is a 26a 0a 0 foliar applied formulation that increases nutrient uptake and movement in plants. As a result, Na Pact enhances crop growth and quality. Na Pact is also a perfect choice for correcting nitrogen deficiencies or to help plants recover from stress. “ |
| (Music up and out.) | “To make your crops’ nitrogen more effective, ask your Nutrien Ag Solutions dealer for Na Pact.” |

Better fertility

| AUDIO CUES | AUDIO (masculine, confident & conversational) |
|---|--|
| (Instrumental music bed up and under subtly, using generic country sound) | “If nitrogen is a key to having a successful crop, N-Pact® is a key to having successful nitrogen.” |
| (Continue subtle music bed - Music crescendos appropriately) | “Na Pact from Nutrien Ag Solutions is the advanced foliar applied nitrogen that enhances nutrient uptake in plants. In field tests, Na Pact proved to be 31 percent more efficient in uptake than other nitrogen sources. By increasing nutrient absorption and movement throughout the plant, Na Pact stimulates crop growth, quality and yield.” |
| (Music up and out.) | “For better fertility, ask your Nutrien Ag Solutions dealer for Na Pact.” |



Get more from your nitrogen

| AUDIO CUES | AUDIO (masculine, confident & conversational) |
|---|--|
| (Instrumental music bed up and under subtly, using generic country sound) | “Do you know what happens to the nitrogen applied to your crops? Well, when it’s N-Pact® foliar nitrogen, you’ll know it’s going where it should.” |
| (Continue subtle music bed - Music crescendos appropriately) | “N-Pact with Triazone® is a slow-release nitrogen compound that increases nutrient uptake and movement in the plant – as much as 31 percent more efficiently than other nitrogen sources. That means N-Pact enhances crop growth and quality for bigger yields.” |
| (Music up and out.) | “This year, get more from your nitrogen, with N-Pact from your Nutrien Ag Solutions dealer.” |