

BLACKMAX[®] 22

CLIENT: Loveland Products – Blackmax 22

“Prices” / 30 Second Radio Script

Announcer:

The way crop prices fluctuate, you’re actually thinking about trying to save some money by NOT using a product like Blackmax 22 this year. Here’s the problem—because prices are volatile, improving yield becomes your most important strategy. And Blackmax 22’s proprietary LHC technology is designed to optimize your soil, reduce fertilizer burn, and improve yield potential year after year. Don’t let “saving” money “cost” you money. When it comes to your nutrition program, remember Blackmax 22, because If you feed it, you need it.

Dealer Tag: See your local Nutrien Ag Solutions retailer today.