



# YOU KNOW THIS GUY...

He's the one who struts into the coffee shop just itchin' to share his latest yields. What the other guys don't know is that he uses Black Label® Zn. He found out LHC technology promotes zinc and phosphate optimization for amazing root masses and even better yield potential. It's his little secret, or at least it WAS his little secret.

**BLACK LABEL ZN—IT'S PHOSPHATE DONE BETTER.**

Contact your local Nutrien Ag Solutions dealer to learn more.

**Nutrien**  
Ag Solutions™

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**BLACK LABEL**  
Zn PHOSPHATE, DONE BETTER