

The Proven Platform in Plant Nutrition

BENEFITS

Critical phosphorus and zinc for early season growth and development Enhanced nutrient availability and uptake

Acetate technology to drive root growth

Low salt, seed-safe formulation

An Enhanced Starter Fertilizer with Proven Fertilizer Efficiency Technology

LEVITATE™ (5-15-5 1.5 Zn) is a Loveland Products proprietary starter fertilizer formulated with a blend of proven fertilizer biocatalyst – **Accomplish® LM** – as well as **ACA® technology**, fulvic acids and EDTA chelated zinc. For starter fertilizer users, LEVITATE[™] is the only starter on the market combining all three fertilizer efficiency technologies to increase nutrient availability and uptake – because growers know the only nutrition that matters is what gets in your crop.

Typical Starter Fertilizer vs. Levitate Technology

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P

Typical starter fertilizer

- Less developed root system
- Less nutrient interception
- Fewer nutrients making their way in to plant due to tie up
- Potential for salt injury



- Improved root growth and development
- More nutrient interception
- Greater nutrient mineralization
- More nutrient mobility

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- Less root burn
- Higher nutrient availability and uptake

Flexible and Easy to Use

LEVITATE[™] is the only product on the market that combines three fertilizer efficiency technologies in one to ensure that the nutrition a seedling needs actually gets into the crop.

ACA Technology



ACA technology is a formulation of zinc and ammonium acetate that increases soluble phosphate in the application zone, promotes shoot and root growth through cell enlargement and division, and improves nutrient uptake through increased root mass.

Fertilizer Biocatalyst Technology



Accomplish LM is a biocatalyst that increases fertilizer availability, promotes nutrient mineralization to increase existing nutrient availability, and supports root growth through biochemical reactions with the plant.

Fulvic Acid Technology

Fulvic Acid

Fulvic acid enhances nutrient uptake through chelation and sequestration activity and helps protect phosphate from tie up in soil. Fulvic acid also temporarily increases CEC in the application zone, which helps buffer pH issues and enhances access to applied soil nutrition.

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How It Works - ACA Technology



- Enhances nutrient efficiency through increased interception
- Increases root hair and shoot growth
- Promotes nutrient solubilization

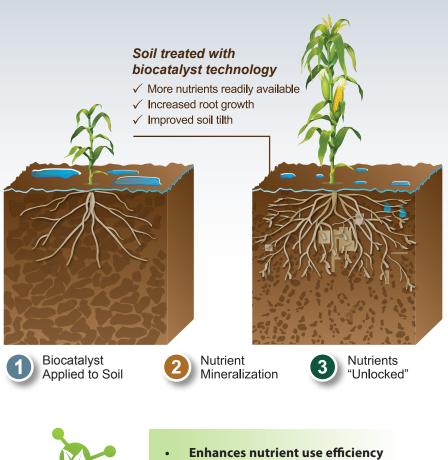


Ammonium acetate component solubilizes nutrients in soil, including Zn and P, for greater plant u<u>ptake</u>



 Zinc component of ACA enters plant and converts to auxin, stimulating root hair growth

How It Works – Biocatalyst Technology



- of existing soil nutrition
- Improves nutrient mineralization
- Increased water use efficiency through salt mediation

Biocatalyst Technology

How It Works - Fulvic Acid Technology

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- Enhances nutrient use efficiency of applied nutrition
- Reduced stress from salt in fertilizer
- Chelation and sequestering of soil compounds that bind nutrients in the soil



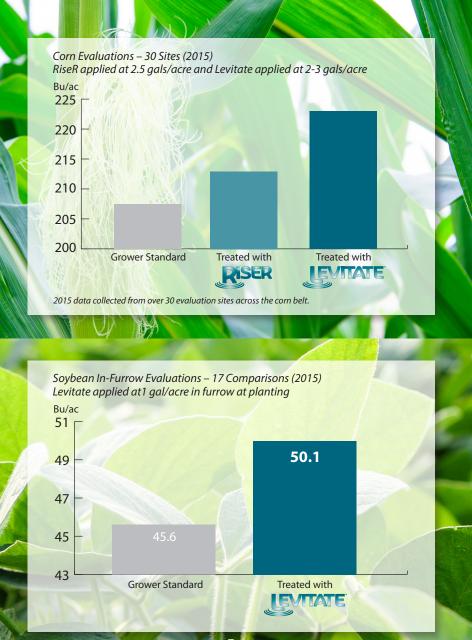
Phosphate bound in soil through tie up with cations is unavailable for the plant.



Fulvic acid's high cation exchange capacity (CEC) sequesters soil cations, limiting their ability to bind to phosphate.



More phosphate remains in an available form, able to be taken up by the plant





To learn more about the technology behind the performance, follow the link or scan the QR code: <u>http://www.lovelandproducts.</u> <u>com/product/levitate</u>





At a Glance

Application	Soil-applied starter fertilizer with foliar flexibility
Key Ingredients	Highly available phosphate and critical zinc
Key Features	 5-15-5, with 1.5% EDTA chelated zinc and fertilizer efficiency technologies: ACA Fertilizer Biocatalyst Fulvic acid

Uses and Rates

Сгор	Soil Applied Rate	Foliar Applied Rate	
Cereal Grains (Corn, Wheat, Grain Sorghum)	1-5 gal/acre in-furrow or 2x2	2-4 qts/acre	
Legume Vegetables (Dry Beans, Edible Beans, Soybeans)	2-4 qts/acre	1-4 qts/acre	
Root and Tuber Vegetables (Potatoes, Sugarbeets)	2-3 gals/acre	1 gal/acre	

See product label for information on additional crops and for specific details on uses and rates.

Complimentary Products to Levitate

NutriSync.

A foliar technology designed to enhance plant physiological activities and growth of various crops. NutriSync® mobilizes nutrients to areas of peak demand within the plant so that they can be efficiently utilized to fulfill the plant's nutritional demands.



A patented formulation of IBA and kinetin, in optimized ratios, to enhance early season vigor and drive maximum root growth. The proven technology in Radiate[®] provides growers with consistent performance across a wide variety of crops.



An insecticide* applied at planting, Sniper[®] provides a zone of protection that controls pests before seed or seedling damage ever takes place.

Contact Your CPS Retailer

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